Attached for the Kensington Fire Protection District Board consideration and approval of funding the campaign "Evacuation Is Your Responsibility".

- 1. Mailstream Quote to print:
 - a. Trifold Brochure for Zones 4-9
 - b. One-page insert for all zones
 - c. KFPD Printed Envelope
 - d. Price for Mailing via USPS is not included in the total but the estimated per unit price is provided on the 2nd page.
- 2. UPrinting estimate to print magnets:
 - a. 6 magnet designs for zones 4-9 are sized for 3.5" x 5 "
- 3. VistaPrint Estimate for campaign signage for high visible areas (library, retail, churches):
 - a. 20 -11"x17" posters
 - b. 6-24"x36"Signs for Signicade Stands
- 4. Est. total project cost \$4,500 which is budgeted for Emergency Preparedness

Ξ}

KNOW YOUR ZONE

Your zone is referred to as **ECK-E004**, or locally it may be verbally abbreviated as "**Zone 4**".

Use the accompanying magnet as a quick reference to remember which zone you live in. Emergency communications may refer to your zone number in an evacuation message, or it may only contain plain text instructions.

To learn more about Kensington Zones visit www.kensingtonfire.org/zone.

PLAN FOR YOUR SAFETY

Establish a plan that ensures:

- Easily grabbing your prepacked Go Bag.
- 2 Using your respective route out of Kensington.
- Having a plan for shelter that suits your needs, whether its with a friend/relative, a hotel, or second home, plan well in advance of an emergency. When an emergency strikes, go there!

More detailed preparedness information is available in the Kensington Wildfire Preparedness Workbook. Visit our website online or request a hard copy by emailing prepare@kensingtonfire.org.

A MESSAGE FROM THE CHIEFS



EL CERRITO-KENSINGTON FIRE

Fire Chief Eric Saylors

NSINGTO

POLICI

Use this guide as a prompt to finalize your wildfire evacuation plan. We have provided resources which will help you build an emergency plan. Thank you for doing your part to ensure your safety.

KENSINGTON POLICE DEPARTMENT

Police Chief Mike Gancasz

A wildland fire presents a unique threat to our community. The presence of a fire that sweeps through the hills that comprise the District of Kensington creates a considerable threat to both life and property. Everyone in our community has an important role in ensuring all residents can safely leave an area threatened by a wildfire. Planning, preparing, and practicing simple actions as a community can help make leaving quicker, easier, and safer for residents and first responders, reducing the possibility of injury or worse.

WHEN IN DOUBT - LEAVE EARLY, GET OUT!

WWW.KENSINGTONFIRE.ORG

KENSINGTON

RESPONSIBILIT

EVACUATION IMPERATIVES

Critical information Kensington residents **need to** know for a community-wide **evacuation**.

KENSINGTON ZONE 4

KNOWING HOW TO GET OUT IS YOUR RESPONSIBILITY

CONTRA COSTA RO

EUREX

COLUSA AVE

EON

REED PLACE

ZONE ECK-E004

RICHARDSON RD.

COVENTRY OAK VIEW AVE

Sunset View Cometan

COVENTRY RD.

BL/D

VALLEY RD.

SANTA FE AVE.

Identify at least two ways out of Kensington from your home. Use the nearest available downhill major streets to get out.

SHLAND

ON RD.

GTON CT.

BO VIEW

KINGSTON RO

COVENIE

N. MARCHANT GARDENS,

NORWOOD PL

SUNSET DR.

(PH

R SINSET

CAMELOT

R NO

1000

LANSON RD.

Community Center

LINGTON NIE

2 COHORE RD

BERKELEY

JENS. PART HD Libran

YORK AVE

Kensington

MINSTER

AVE

KENNON AVE.

I BAS

VALE ARE

SITUATIONAL AWARENESS

STAY INFORMED & AWARE

Residents living in this area are responsible for knowing their way to Eureka Avenue leading to Colusa Avenue. This zone includes streets in a very high wildfire area because of their proximity to Wildcat Canyon.

WILLAM NOTE

Summit Reservoir

TRINITY AVE

CAMBRIDGE AVE

STANFORD AVE

5

Any special evacuation instructions from the Kensington Police Department or other official agencies (e.g. CWS) will supersede these and all other instructions.

TILDEN PARK

BEYOND THE ZONE NUMBER

YOU ARE IN ZONE ECK-E004

Residents must know their zone number and all exit routes. Collaborate with neighbors to develop and practice evacuation plans, ensuring preparedness and safety. This entails being ready to leave on short notice and familiarizing yourself with all traffic and walking routes leading to main roads for exiting Kensington during an evacuation. Continued on back.

Ξ}

KNOW YOUR ZONE

Your zone is referred to as **ECK-E005**, or locally it may be verbally abbreviated as "**Zone 5**".

Use the accompanying magnet as a quick reference to remember which zone you live in. Emergency communications may refer to your zone number in an evacuation message, or it may only contain plain text instructions.

To learn more about Kensington Zones visit www.kensingtonfire.org/zone.

PLAN FOR YOUR SAFETY

Establish a plan that ensures:

- Easily grabbing your prepacked Go Bag.
- 2 Using your respective route out of Kensington.
- Having a plan for shelter that suits your needs, whether its with a friend/relative, a hotel, or second home, plan well in advance of an emergency. When an emergency strikes, go there!

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A MESSAGE FROM THE CHIEFS



EL CERRITO-KENSINGTON FIRE

Fire Chief Eric Saylors

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WHEN IN DOUBT - LEAVE EARLY, GET OUT!

WWW.KENSINGTONFIRE.ORG

KENSINGTON

RESPONSIBILIT

EVACUATION IMPERATIVES

Critical information Kensington residents **need to** know for a community-wide **evacuation**.

KENSINGTON ZONE 5

D GET OUT & DOWN KNOWING HOW TO GET OUT SYOUR RESPONSIBILITS Identify at least two ways out of Kensington from your home. Use the nearest available downhill major streets to get out.

ARL Community

TONRO

BERKELEY

JENS. PART AD

Kensington

KENNOW AVE

I BAS

Be

STMINSTER

AVE.

NOTE

COLUSA AVE

Any special evacuation instructions from the Kensington Police Department or other official agencies (e.g. CWS) will supersede these and all other instructions.

AICHARDSON RD.

K VIEN AVE

ON FO.

NORWOOD PL

SUNSET DR

NEECKEOO

Sunset View Cemetary

RD.

SANTA FE AVE.

COVENTRY RD

BEYOND THE ZONE NUMBER

PUROUE AVE.

BELOIT AVE

Summit Reservoir

WILLAMETTE

AVE

TRINITY AVE

CAMBRIDGENIE

STANFORD AVE.

YOU ARE IN ZONE ECK-E005

Residents must know their zone number and all exit routes. Collaborate with neighbors to develop and practice evacuation plans, ensuring preparedness and safety. This entails being ready to leave on short notice and familiarizing yourself with all traffic and walking routes leading to main roads for exiting Kensington during an evacuation. **Continued on back.**

PLATEAL

TILDEN PARK

3

KNOW YOUR ZONE

Your zone is referred to as **ECK-EOO6**, or locally it may be verbally abbreviated as "**Zone 6**".

Use the accompanying magnet as a quick reference to remember which zone you live in. Emergency communications may refer to your zone number in an evacuation message, or it may only contain plain text instructions.

To learn more about Kensington Zones visit www.kensingtonfire.org/zone.

PLAN FOR YOUR SAFETY

Establish a plan that ensures:

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- 2 Using your respective route out of Kensington.
- Having a plan for shelter that suits your needs, whether its with a friend/relative, a hotel, or second home, plan well in advance of an emergency. When an emergency strikes, go there!

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A MESSAGE FROM THE CHIEFS



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Fire Chief Eric Saylors

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KENSINGTON

RESPONSIBILIT

EVACUATION IMPERATIVES

Critical information Kensington residents **need to** know for a community-wide **evacuation**.

KENSINGTON ZONE 6



KNOWING HOW TO GET OUT IS YOUR RESPONSIBILITY

CATRA COST

Identify at least two ways out of Kensington from your home. Use the nearest available downhill major streets to get out.

REED PLACE

RICHARDSON RD.

COVENTR

AK VIEW

Sunset View

COVENTRY RD.

VALLEY

SANTA FE AV

GHLAND

Kensington

INST

ALBANS

Community Center

KINGSTON RO

COVENTE

T GARDENS

TENS. PART HD

YORK AVE

BERKELEY

SITUATIONAL AWARENESS

STAY INFORMED & AWARE

PUROVE AVE.

BELOIT AVE

Summit Reservoir

WILLAMETTE

AVE

TRINITY AVE

CAMBRIDGENIE

STANFORD AVE.

5

Residents living in this area are responsible for knowing their way to Franciscan Way that lead to either Eureka Avenue, Moeser Lane or Sunset Drive through Sunset View Cemetery to Colusa Avenue. This area includes streets in a very high wildfire area because of the immediate proximity to Tilden Park.

TILDEN PARK

NOTE

COLUSA AL

Any special evacuation instructions from the Kensington Police Department or other official agencies (e.g. CWS) will supersede these and all other instructions.

LEXINGTON

BEYOND THE ZONE NUMBER

YOU ARE IN ZONE ECK-E006

Residents must know their zone number and all exit routes. Collaborate with neighbors to develop and practice evacuation plans, ensuring preparedness and safety. This entails being ready to leave on short notice and familiarizing yourself with all traffic and walking routes leading to main roads for exiting Kensington during an evacuation. **Continued on back.**

PLATEA

5)

KNOW YOUR ZONE

Your zone is referred to as **ECK-E007**, or locally it may be verbally abbreviated as "**Zone 7**".

Use the accompanying magnet as a quick reference to remember which zone you live in. Emergency communications may refer to your zone number in an evacuation message, or it may only contain plain text instructions.

To learn more about Kensington Zones visit www.kensingtonfire.org/zone.

PLAN FOR YOUR SAFETY

Establish a plan that ensures:

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A MESSAGE FROM THE CHIEFS



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Fire Chief Eric Saylors

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WHEN IN DOUBT - LEAVE EARLY, GET OUT!

WWW.KENSINGTONFIRE.ORG

KENSINGTON

RESPONSIBILIT

EVACUATION IMPERATIVES

Critical information Kensington residents **need to** know for a community-wide **evacuation**.

KENSINGTON ZONE 7



KNOWING HOW TO GET OUT IS YOUR RESPONSIBILITY

FRANCISCAN WAY

REED PLACE

RICHARDSON RD.

OWNENTR

AK VIEW A

Sunset View

COVENTRY RD.

VALLEY

SANTA FE AM

IF B.

ON RO.

GTON CT

SO VIEW

KINGSTON RO

COVENTE

NORWOOD PL

INSET DR

Kensington

KENNON AN

Community

200HORE RD

BERKELEY

Library

Center

STRA COS

Identify at least two ways out of Kensington from your home. Use the nearest available downhill major streets to get out.

SITUATIONAL AWARENESS

STAY INFORMED & AWARE

PUROVE AVE.

WILLAMETTE

AVE

ZONE ECK-E007

Residents living in this area are responsible for knowing their way to Arlington Avenue or for those in the SE corner, consider Spruce St. Once on Arlington Avenues consider Sunset Drive through Sunset View Cemetery to Colusa Ave.

This area includes streets in a very high wildfire area because of the immediate proximity to Tilden Park.

TILDEN PARK

NOTE

COLUSA AL

Any special evacuation instructions from the Kensington Police Department or other official agencies (e.g. CWS) will supersede these and all other instructions.

LEXINGTON

BEYOND THE ZONE NUMBER

YOU ARE IN ZONE ECK-E007

Residents must know their zone number and all exit routes. Collaborate with neighbors to develop and practice evacuation plans, ensuring preparedness and safety. This entails being ready to leave on short notice and familiarizing yourself with all traffic and walking routes leading to main roads for exiting Kensington during an evacuation. **Continued on back.**

PLATEAL

3

KNOW YOUR ZONE

Your zone is referred to as **ECK-EOO8**, or locally it may be verbally abbreviated as "**Zone 8**".

Use the accompanying magnet as a quick reference to remember which zone you live in. Emergency communications may refer to your zone number in an evacuation message, or it may only contain plain text instructions.

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PLAN FOR YOUR SAFETY

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- 2 Using your respective route out of Kensington.
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A MESSAGE FROM THE CHIEFS



EL CERRITO-KENSINGTON FIRE

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WWW.KENSINGTONFIRE.ORG

KENSINGTON

RESPONSIBILIT

EVACUATION IMPERATIVES

Critical information Kensington residents **need to** know for a community-wide **evacuation**.

KENSINGTON ZONE 8



Ξ}

KNOW YOUR ZONE

Your zone is referred to as **ECK-E009**, or locally it may be verbally abbreviated as "**Zone 9**".

Use the accompanying magnet as a quick reference to remember which zone you live in. Emergency communications may refer to your zone number in an evacuation message, or it may only contain plain text instructions.

To learn more about Kensington Zones visit www.kensingtonfire.org/zone.

PLAN FOR YOUR SAFETY

Establish a plan that ensures:

- Easily grabbing your prepacked Go Bag.
- 2 Using your respective route out of Kensington.
- Having a plan for shelter that suits your needs, whether its with a friend/relative, a hotel, or second home, plan well in advance of an emergency. When an emergency strikes, go there!

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A MESSAGE FROM THE CHIEFS



EL CERRITO-KENSINGTON FIRE

Fire Chief Eric Saylors

NSINGTO

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KENSINGTON POLICE DEPARTMENT

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WHEN IN DOUBT - LEAVE EARLY, GET OUT!

WWW.KENSINGTONFIRE.ORG

KENSINGTON

RESPONSIBILIT

EVACUATION IMPERATIVES

Critical information Kensington residents **need to** know for a community-wide **evacuation**.

KENSINGTON ZONE 9

KNOWING HOW TO GET OUT IS YOUR RESPONSIBILITY

CONTRA COSTA PO

FRANCISCANWAN

REED PLACE

RICHARDSON RD.

22

Any special evacuation instructions from the Kensington

Police Department or other official agencies (e.g. CWS)

Sunset Viev

Cemetary

COVENT

will supersede these and all other instructions.

COLUSA AL

NOTE

Identify at least two ways out of Kensington from your home. Use the nearest available downhill major streets to get out.

NORWOOD PL

UNSET DR

Communit

LENS. PA

MGTON

NGSTON RO

YORK AVE

VENION

BERKELEY

ST. ALBANS

TON CT

OD VIEW

SITUATIONAL AWARENESS

PURDUE AVE

WILLAMETTE

STAY INFORMED & AWARE

Residents living in this area are responsible for knowing their way to Arlington Avenue and to Moeser Lane and away from the area of impact. Once on the Arlington consider Sunset Drive through Sunset View Cemetery to Colusa Ave.

This area includes streets in a very high wildfire area because of the immediate proximity to Tilden Park.

BEYOND THE ZONE NUMBER

YOU ARE IN ZONE ECK-E009

Residents must know their zone number and all exit routes. Collaborate with neighbors to develop and practice evacuation plans, ensuring preparedness and safety. This entails being ready to leave on short notice and familiarizing yourself with all traffic and walking routes leading to main roads for exiting Kensington during an evacuation. Continued on back.

TILDEN PARK

™**⊧--**-†

KNOWING HOW TO GET OUT IS YOUR RESPONSIBILITY

FRANCISCAN WAY

REED PLACE

RICHARDSON RD.

OWNENTR

AK VIEW

Sunset View

Cemetary

COVENTRY RD.

VALLEY

SANTA FE AV

IT B

STRA COS

Identify at least two ways out of Kensington from your home. Use the nearest available downhill major streets to get out. SITUATIONAL AWARENESS

STAY INFORMED & AWARE

WILLAMETT

TRINITY AVE

BELOIT AVE

Summit Reservoir

CAMBRIDGE AVE.

STANFORD AVE.

5

NGTON

Kensi

MINSTE

AVE

AIBANS

YORK AVE

BERKELEY

LAMON RD.

BLVD

Community Center

LINGTON AV

TENS. PART RD

GHLAND

CON RD.

GTON CT

SO VIEN

KINGSTON RO

COVENTE

MARCHANT GARDENS

NORWOOD PL

INSET DR

Residents living in this area are responsible for knowing their way to Arlington Avenue or Spruce Street. Once on the Arlington consider Sunset Drive through Sunset View Cemetery for those in the SE corner, consider Spruce St. Additionally for those living in the northeastern area of this zone should consider using Kensington Park Road at the top of Highland where the traffic bollards have been removed for the purpose of evacuation.

This area includes streets in a very high wildfire area because of the immediate proximity to Tilden Park.

ZONE ECK-E008

TILDEN PARK

NOTE

COLUSA AL

Any special evacuation instructions from the Kensington Police Department or other official agencies (e.g. CWS) will supersede these and all other instructions.

LEXINGTON

BEYOND THE ZONE NUMBER

YOU ARE IN ZONE ECK-E008

Residents must know their zone number and all exit routes. Collaborate with neighbors to develop and practice evacuation plans, ensuring preparedness and safety. This entails being ready to leave on short notice and familiarizing yourself with all traffic and walking routes leading to main roads for exiting Kensington during an evacuation. **Continued on back.**

PLATEAU

EVACUATION ISYOUR RESPONSIBILITY



Enclosed you'll find a refrigerator magnet and a map marking your specific zone in Kensington. This is part of our initiative to bolster evacuation preparedness. Your zone is uniquely identified for clarity.

More than 90% or Kensington residents are registered to receive Contra Costa County Community Warning System (CWS) alerts, we've noticed a number of residents that need evacuation planning and practice. The enclosed resources are designed to get residents to plan for evacuations and understand what their responsibilities are.

Place the magnet where it's easily seen to remind you of your zone. Then, use the map to better understand your zone, it's situation in Kensington, and knowing your ways out for an evacuation.

If you haven't signed up for CWS alerts, please register at www.cwsalerts.com or call 925-655-0111 for assistance for registration.

For additional emergency preparedness information, visit our website at www.kensingtonfire.org/prepare. For any questions or assistance reach out to Johnny Valenzuela the Kensington Fire Protection District Emergency Preparedness Coordinator at prepare@kensingtonfire.org.





THE FULL ZONE NAME ACCORDING TO THE COUNTY IS: ECK-E004

ECK = EL CERRITO/KENSINGTON

For more information about your zone and how to better prepare for emergencies, visit the website below.





THE FULL ZONE NAME ACCORDING TO THE COUNTY IS: ECK-E005



ECK = EL CERRITO/KENSINGTON

For more information about your zone and how to better prepare for emergencies, visit the website below.





THE FULL ZONE NAME ACCORDING TO THE COUNTY IS: ECK-E006



ECK = EL CERRITO/KENSINGTON

For more information about your zone and how to better prepare for emergencies, visit the website below.





THE FULL ZONE NAME ACCORDING TO THE COUNTY IS: ECK-E007



ECK = EL CERRITO/KENSINGTON

For more information about your zone and how to better prepare for emergencies, visit the website below.





THE FULL ZONE NAME ACCORDING TO THE COUNTY IS: ECK-E008

ECK = EL CERRITO/KENSINGTON

For more information about your zone and how to better prepare for emergencies, visit the website below.





THE FULL ZONE NAME ACCORDING TO THE COUNTY IS: ECK-E009

ECK = EL CERRITO/KENSINGTON

For more information about your zone and how to better prepare for emergencies, visit the website below.