

Attached for the Kensington Fire Protection District Board consideration and approval of funding the campaign "Evacuation Is Your Responsibility".

1. Mailstream Quote to print:
 - a. Trifold Brochure for Zones 4-9
 - b. One-page insert for all zones
 - c. KFPD Printed Envelope
 - d. Price for Mailing via USPS is not included in the total but the estimated per unit price is provided on the 2nd page.
2. UPrinting estimate to print magnets:
 - a. 6 magnet designs for zones 4-9 are sized for 3.5" x 5 "
3. VistaPrint Estimate for campaign signage for high visible areas (library, retail, churches):
 - a. 20 -11"x17" posters
 - b. 6- 24"x36"Signs for Signicade Stands
4. Est. total project cost \$4,500 which is budgeted for Emergency Preparedness

Continued from Inside

3 KNOW YOUR ZONE

Your zone is referred to as **ECK-E004**, or locally it may be verbally abbreviated as **"Zone 4"**.

Use the accompanying magnet as a quick reference to remember which zone you live in. Emergency communications may refer to your zone number in an evacuation message, or it may only contain plain text instructions.

To learn more about Kensington Zones visit www.kensingtonfire.org/zone.

4 PLAN FOR YOUR SAFETY

Establish a plan that ensures:

- 1 Easily grabbing your prepacked Go Bag.
- 2 Using your respective route out of Kensington.
- 3 Having a plan for shelter that suits your needs, whether its with a friend/relative, a hotel, or second home, plan well in advance of an emergency. When an emergency strikes, go there!

More detailed preparedness information is available in the Kensington Wildfire Preparedness Workbook. Visit our website online or request a hard copy by emailing prepare@kensingtonfire.org.

WWW.KENSINGTONFIRE.ORG

A MESSAGE FROM THE CHIEFS



EL CERRITO-KENSINGTON FIRE

Fire Chief Eric Saylor

Use this guide as a prompt to finalize your wildfire evacuation plan. We have provided resources which will help you build an emergency plan. Thank you for doing your part to ensure your safety.

KENSINGTON POLICE DEPARTMENT

Police Chief Mike Gancasz



A wildland fire presents a unique threat to our community. The presence of a fire that sweeps through the hills that comprise the District of Kensington creates a considerable threat to both life and property. Everyone in our community has an important role in ensuring all residents can safely leave an area threatened by a wildfire. Planning, preparing, and practicing simple actions as a community can help make leaving quicker, easier, and safer for residents and first responders, reducing the possibility of injury or worse.

WHEN IN DOUBT - LEAVE EARLY, GET OUT!

WWW.KENSINGTONFIRE.ORG

KENSINGTON

EVACUATION EVACUATION

EVACUATION IS YOUR RESPONSIBILITY

RESPONSIBILITY RESPONSIBILITY RESPONSIBILITY

EVACUATION IMPERATIVES

Critical information Kensington residents **need** to know for a community-wide **evacuation**.

KENSINGTON ZONE 4

1

GET OUT & DOWN

KNOWING HOW TO GET OUT IS YOUR RESPONSIBILITY

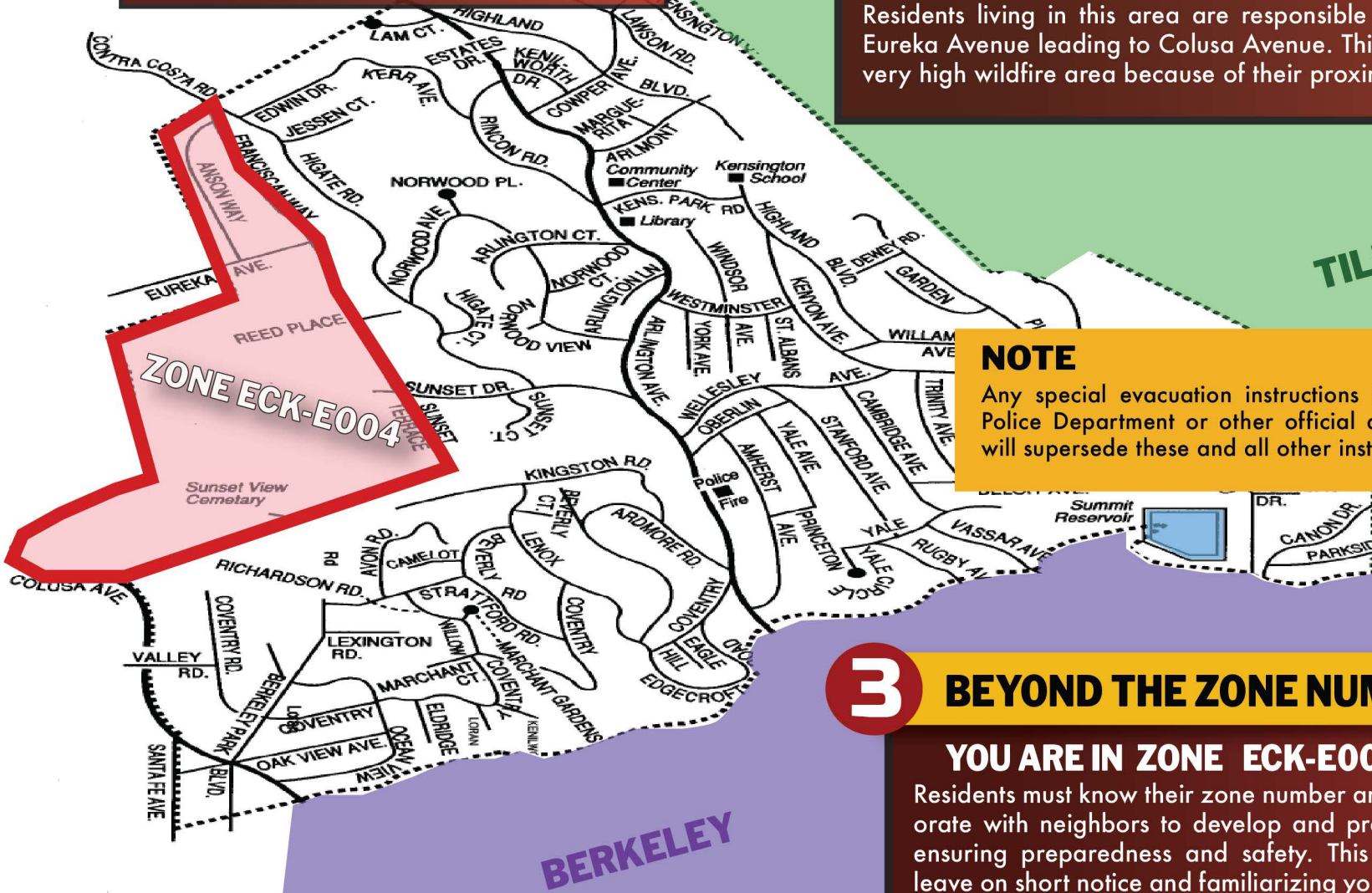
Identify at least two ways out of Kensington from your home. Use the nearest available downhill major streets to get out.

2

SITUATIONAL AWARENESS

STAY INFORMED & AWARE

Residents living in this area are responsible for knowing their way to Eureka Avenue leading to Colusa Avenue. This zone includes streets in a very high wildfire area because of their proximity to Wildcat Canyon.



TILDEN PARK

NOTE

Any special evacuation instructions from the Kensington Police Department or other official agencies (e.g. CWS) will supersede these and all other instructions.

3

BEYOND THE ZONE NUMBER

YOU ARE IN ZONE ECK-E004

Residents must know their zone number and all exit routes. Collaborate with neighbors to develop and practice evacuation plans, ensuring preparedness and safety. This entails being ready to leave on short notice and familiarizing yourself with all traffic and walking routes leading to main roads for exiting Kensington during an evacuation. **Continued on back.**

Continued from Inside

3 KNOW YOUR ZONE

Your zone is referred to as **ECK-E005**, or locally it may be verbally abbreviated as **"Zone 5"**.

Use the accompanying magnet as a quick reference to remember which zone you live in. Emergency communications may refer to your zone number in an evacuation message, or it may only contain plain text instructions.

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4 PLAN FOR YOUR SAFETY

Establish a plan that ensures:

- 1 Easily grabbing your prepacked Go Bag.
- 2 Using your respective route out of Kensington.
- 3 Having a plan for shelter that suits your needs, whether its with a friend/relative, a hotel, or second home, plan well in advance of an emergency. When an emergency strikes, go there!

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WHEN IN DOUBT - LEAVE EARLY, GET OUT!

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Critical information Kensington residents **need** to know for a community-wide **evacuation**.

KENSINGTON ZONE 5

1 GET OUT & DOWN

KNOWING HOW TO GET OUT IS YOUR RESPONSIBILITY

Identify at least two ways out of Kensington from your home. Use the nearest available downhill major streets to get out.

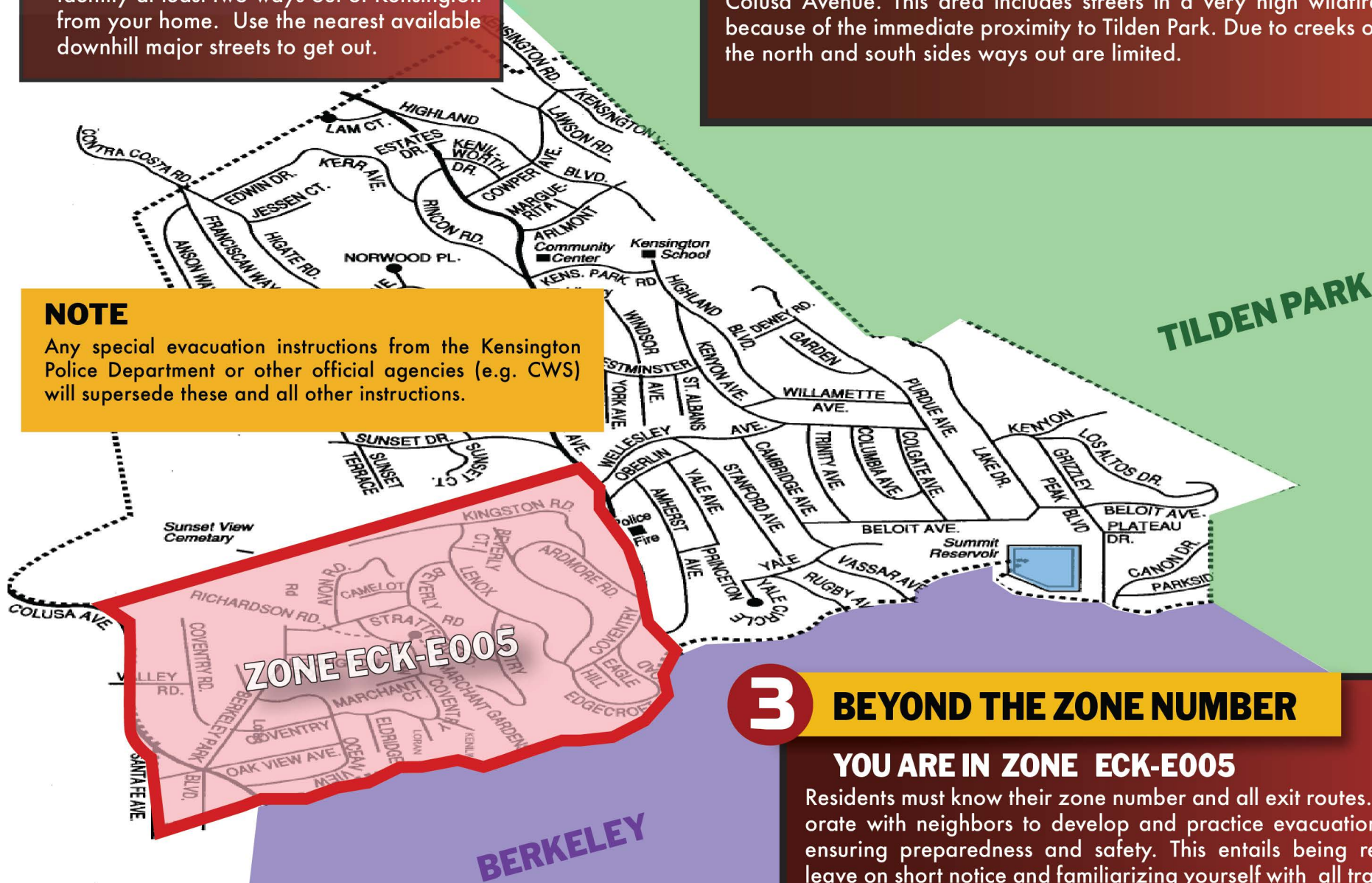
2 SITUATIONAL AWARENESS

STAY INFORMED & AWARE

Residents living in this area are responsible for knowing their way out of Colusa Avenue. This area includes streets in a very high wildfire area because of the immediate proximity to Tilden Park. Due to creeks on both the north and south sides ways out are limited.

NOTE

Any special evacuation instructions from the Kensington Police Department or other official agencies (e.g. CWS) will supersede these and all other instructions.



3 BEYOND THE ZONE NUMBER

YOU ARE IN ZONE ECK-E005

Residents must know their zone number and all exit routes. Collaborate with neighbors to develop and practice evacuation plans, ensuring preparedness and safety. This entails being ready to leave on short notice and familiarizing yourself with all traffic and walking routes leading to main roads for exiting Kensington during an evacuation. **Continued on back.**

Continued from Inside

3 KNOW YOUR ZONE

Your zone is referred to as **ECK-E006**, or locally it may be verbally abbreviated as **"Zone 6"**.

Use the accompanying magnet as a quick reference to remember which zone you live in. Emergency communications may refer to your zone number in an evacuation message, or it may only contain plain text instructions.

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4 PLAN FOR YOUR SAFETY

Establish a plan that ensures:

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KENSINGTON ZONE 6

1 GET OUT & DOWN

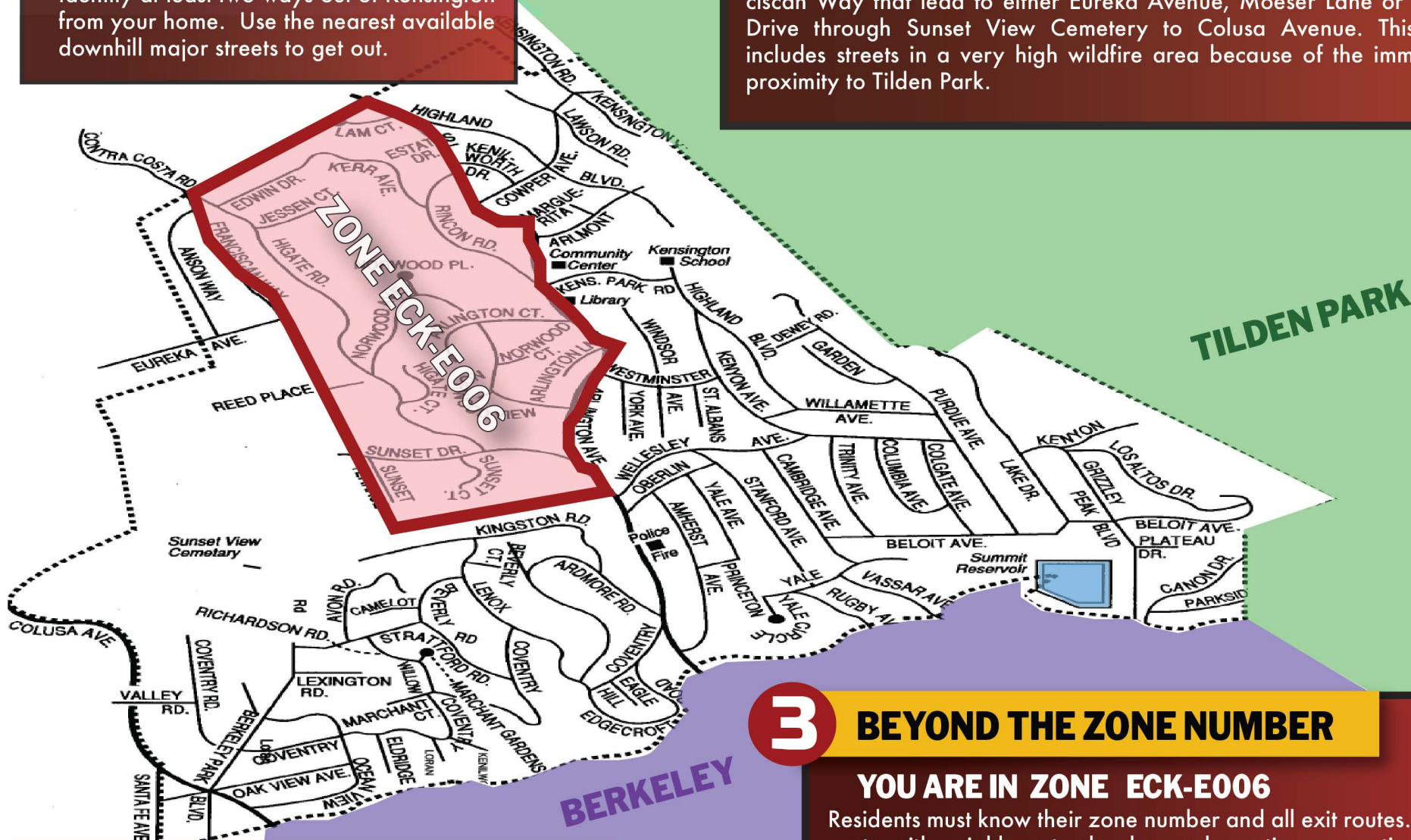
KNOWING HOW TO GET OUT IS YOUR RESPONSIBILITY

Identify at least two ways out of Kensington from your home. Use the nearest available downhill major streets to get out.

2 SITUATIONAL AWARENESS

STAY INFORMED & AWARE

Residents living in this area are responsible for knowing their way to Franciscan Way that lead to either Eureka Avenue, Moeser Lane or Sunset Drive through Sunset View Cemetery to Colusa Avenue. This area includes streets in a very high wildfire area because of the immediate proximity to Tilden Park.



3 BEYOND THE ZONE NUMBER

YOU ARE IN ZONE ECK-E006

Residents must know their zone number and all exit routes. Collaborate with neighbors to develop and practice evacuation plans, ensuring preparedness and safety. This entails being ready to leave on short notice and familiarizing yourself with all traffic and walking routes leading to main roads for exiting Kensington during an evacuation. **Continued on back.**

NOTE

Any special evacuation instructions from the Kensington Police Department or other official agencies (e.g. CWS) will supersede these and all other instructions.

Continued from inside

3 KNOW YOUR ZONE

Your zone is referred to as **ECK-E007**, or locally it may be verbally abbreviated as **"Zone 7"**.

Use the accompanying magnet as a quick reference to remember which zone you live in. Emergency communications may refer to your zone number in an evacuation message, or it may only contain plain text instructions.

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4 PLAN FOR YOUR SAFETY

Establish a plan that ensures:

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EVACUATION IMPERATIVES

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KENSINGTON ZONE 7

1 GET OUT & DOWN

KNOWING HOW TO GET OUT IS YOUR RESPONSIBILITY

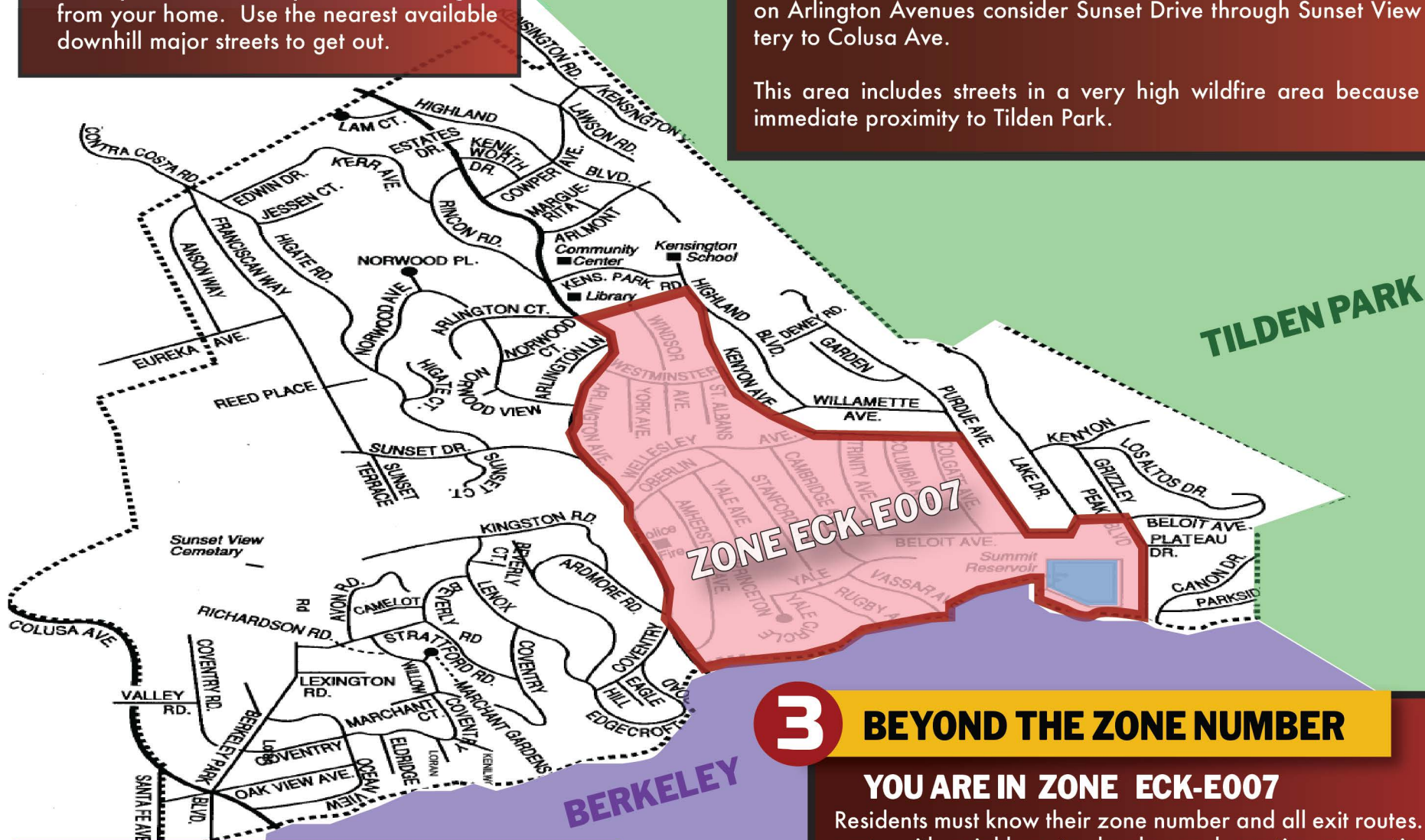
Identify at least two ways out of Kensington from your home. Use the nearest available downhill major streets to get out.

2 SITUATIONAL AWARENESS

STAY INFORMED & AWARE

Residents living in this area are responsible for knowing their way to Arlington Avenue or for those in the SE corner, consider Spruce St. Once on Arlington Avenues consider Sunset Drive through Sunset View Cemetery to Colusa Ave.

This area includes streets in a very high wildfire area because of the immediate proximity to Tilden Park.



3 BEYOND THE ZONE NUMBER

YOU ARE IN ZONE ECK-E007

Residents must know their zone number and all exit routes. Collaborate with neighbors to develop and practice evacuation plans, ensuring preparedness and safety. This entails being ready to leave on short notice and familiarizing yourself with all traffic and walking routes leading to main roads for exiting Kensington during an evacuation. **Continued on back.**

NOTE

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Continued from inside

3 KNOW YOUR ZONE

Your zone is referred to as **ECK-E008**, or locally it may be verbally abbreviated as **"Zone 8"**.

Use the accompanying magnet as a quick reference to remember which zone you live in. Emergency communications may refer to your zone number in an evacuation message, or it may only contain plain text instructions.

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4 PLAN FOR YOUR SAFETY

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EVACUATION IS YOUR RESPONSIBILITY

RESPONSIBILITY RESPONSIBILITY RESPONSIBILITY

EVACUATION IMPERATIVES

Critical information Kensington residents **need** to know for a community-wide **evacuation**.

KENSINGTON ZONE 8

Continued from Inside

3 KNOW YOUR ZONE

Your zone is referred to as **ECK-E009**, or locally it may be verbally abbreviated as **"Zone 9"**.

Use the accompanying magnet as a quick reference to remember which zone you live in. Emergency communications may refer to your zone number in an evacuation message, or it may only contain plain text instructions.

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4 PLAN FOR YOUR SAFETY

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KENSINGTON

EVACUATION
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**EVACUATION
IS YOUR
RESPONSIBILITY**

RESPONSIBILITY
RESPONSIBILITY
RESPONSIBILITY

EVACUATION IMPERATIVES

Critical information Kensington residents **need** to know for a community-wide **evacuation**.

KENSINGTON ZONE 9

1 GET OUT & DOWN

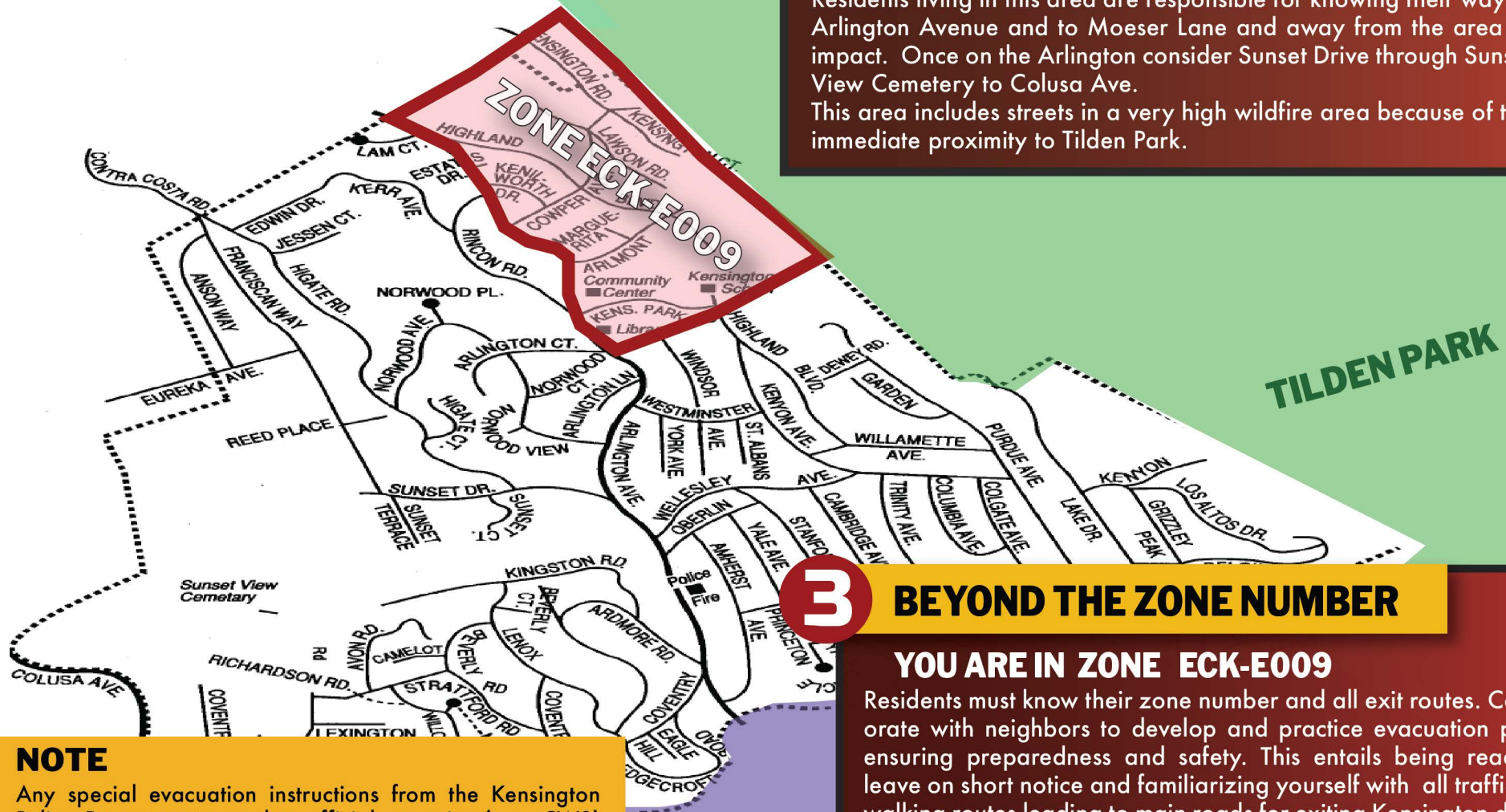
KNOWING HOW TO GET OUT IS YOUR RESPONSIBILITY

Identify at least two ways out of Kensington from your home. Use the nearest available downhill major streets to get out.

2 SITUATIONAL AWARENESS

STAY INFORMED & AWARE

Residents living in this area are responsible for knowing their way to Arlington Avenue and to Moeser Lane and away from the area of impact. Once on the Arlington consider Sunset Drive through Sunset View Cemetery to Colusa Ave. This area includes streets in a very high wildfire area because of the immediate proximity to Tilden Park.



NOTE

Any special evacuation instructions from the Kensington Police Department or other official agencies (e.g. CWS) will supersede these and all other instructions.

3 BEYOND THE ZONE NUMBER

YOU ARE IN ZONE ECK-E009

Residents must know their zone number and all exit routes. Collaborate with neighbors to develop and practice evacuation plans, ensuring preparedness and safety. This entails being ready to leave on short notice and familiarizing yourself with all traffic and walking routes leading to main roads for exiting Kensington during an evacuation. **Continued on back.**

BERKELEY

1 GET OUT & DOWN

KNOWING HOW TO GET OUT IS YOUR RESPONSIBILITY

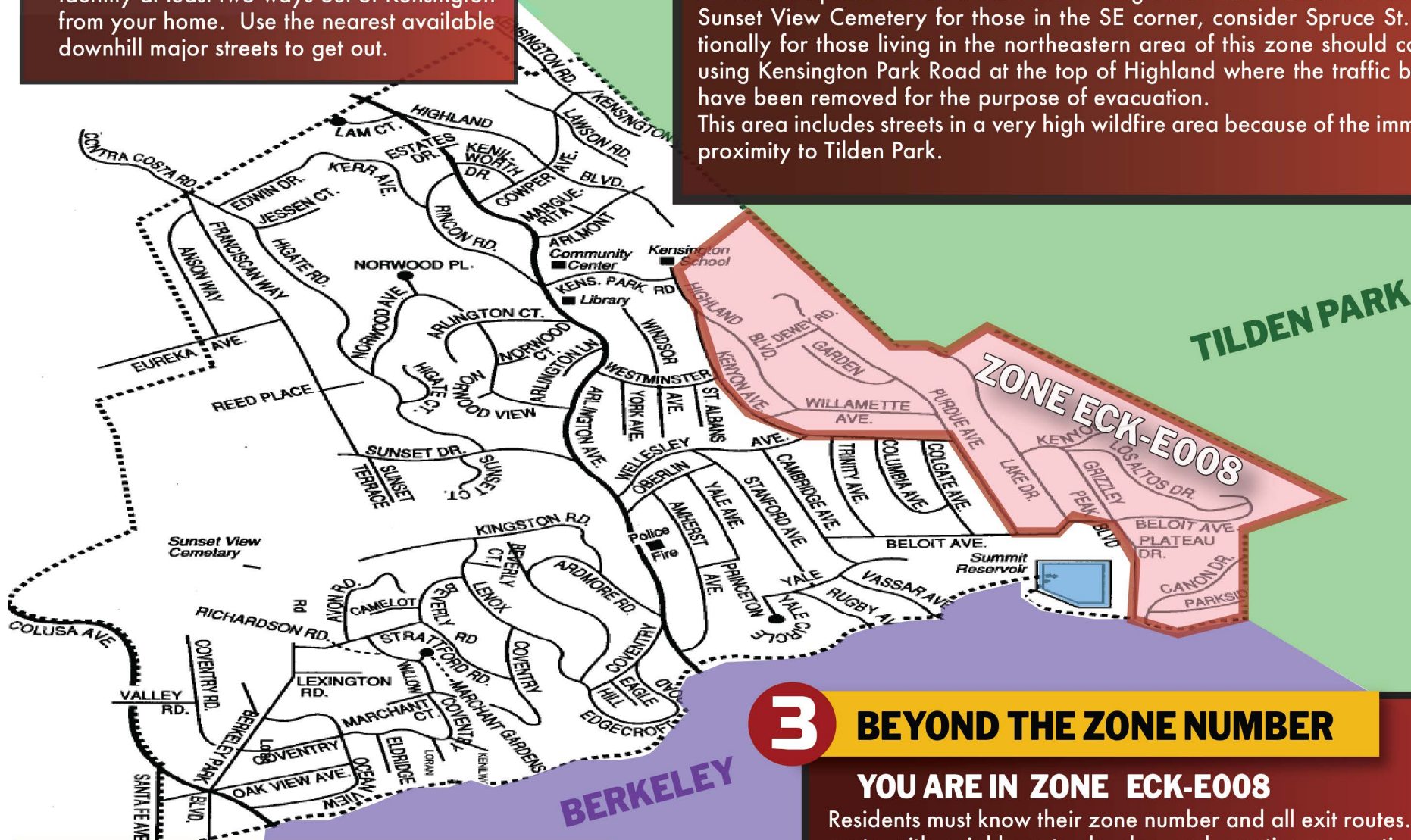
Identify at least two ways out of Kensington from your home. Use the nearest available downhill major streets to get out.

2 SITUATIONAL AWARENESS

STAY INFORMED & AWARE

Residents living in this area are responsible for knowing their way to Arlington Avenue or Spruce Street. Once on the Arlington consider Sunset Drive through Sunset View Cemetery for those in the SE corner, consider Spruce St. Additionally for those living in the northeastern area of this zone should consider using Kensington Park Road at the top of Highland where the traffic bollards have been removed for the purpose of evacuation.

This area includes streets in a very high wildfire area because of the immediate proximity to Tilden Park.



3 BEYOND THE ZONE NUMBER

YOU ARE IN ZONE ECK-E008

Residents must know their zone number and all exit routes. Collaborate with neighbors to develop and practice evacuation plans, ensuring preparedness and safety. This entails being ready to leave on short notice and familiarizing yourself with all traffic and walking routes leading to main roads for exiting Kensington during an evacuation. **Continued on back.**

NOTE

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EVACUATION IS YOUR RESPONSIBILITY



KENSINGTON
FIRE PROTECTION DISTRICT

Enclosed you'll find a refrigerator magnet and a map marking your specific zone in Kensington. This is part of our initiative to bolster evacuation preparedness. Your zone is uniquely identified for clarity.

More than 90% of Kensington residents are registered to receive Contra Costa County Community Warning System (CWS) alerts, we've noticed a number of residents that need evacuation planning and practice. The enclosed resources are designed to get residents to plan for evacuations and understand what their responsibilities are.

Place the magnet where it's easily seen to remind you of your zone. Then, use the map to better understand your zone, it's situation in Kensington, and knowing your ways out for an evacuation.

If you haven't signed up for CWS alerts, please register at www.cwsalerts.com or call 925-655-0111 for assistance for registration.

For additional emergency preparedness information, visit our website at www.kensingtonfire.org/prepare. For any questions or assistance reach out to Johnny Valenzuela the Kensington Fire Protection District Emergency Preparedness Coordinator at prepare@kensingtonfire.org.



KENSINGTON

FIRE PROTECTION DISTRICT

**I LIVE IN
ZONE:**

**THE FULL ZONE NAME
ACCORDING TO THE
COUNTY IS:**

ECK-E004

4

ECK = EL CERRITO/KENSINGTON

For more information about your zone and how to better prepare for emergencies, visit the website below.

www.kensingtonfire.org/zone



KENSINGTON

FIRE PROTECTION DISTRICT

**I LIVE IN
ZONE:**

**THE FULL ZONE NAME
ACCORDING TO THE
COUNTY IS:**

ECK-E005

5

ECK = EL CERRITO/KENSINGTON

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KENSINGTON

FIRE PROTECTION DISTRICT

**I LIVE IN
ZONE:**

**THE FULL ZONE NAME
ACCORDING TO THE
COUNTY IS:**

ECK-E006

ECK = EL CERRITO/KENSINGTON

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6



KENSINGTON

FIRE PROTECTION DISTRICT

**I LIVE IN
ZONE:**

**THE FULL ZONE NAME
ACCORDING TO THE
COUNTY IS:**

ECK-E007

ECK = EL CERRITO/KENSINGTON

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KENSINGTON

FIRE PROTECTION DISTRICT

**I LIVE IN
ZONE:**

**THE FULL ZONE NAME
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COUNTY IS:**

ECK-E008

8

ECK = EL CERRITO/KENSINGTON

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KENSINGTON

FIRE PROTECTION DISTRICT

**I LIVE IN
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ECK-E009

9

ECK = EL CERRITO/KENSINGTON

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